



# Get Dressed on Purpose

Learn how improving your visual style can maximize your impact in the workplace!

## "What to Wear Now ": A fun and entertaining topic for meeting & event planners...

We've all heard that you need to "dress for success," but what exactly does that mean? For your next Women's Conference, Workplace Professional Development or Lunch & Learn, Mary Lynn Ilnitsky can address what to wear—and what not to—for maximum visual impact. Includes an hour of easy-to-employ tips and tidbits on hot topics such as:

- Identifying your personal style
- Coordinating your colors
- Implementing current trends into your wardrobe

Establishing a "dress for work" policy in a corporate environment can be a daunting task—but Mary Lynn Ilnitsky's lunch time sessions will have your employees looking sharp with ease. Your customized session will address numerous important issues:

- Appropriate or Not?
- The benefits of better everyday attire
- Building a wardrobe that easily transitions from 'work from home' to 'work at the office'

With over 20 years' experience, *Mary Lynn Ilnitsky, PHEc* helps people understand the power of appearance and dress and how to use them as a communication tool. For business, social or employment reasons getting dressed on purpose - with intention and thought - can help to achieve personal or professional goals. She is a Professional Home Economist (UAlberta'76) and a Certified Image Consultant with Fashion Academy Inc., of Memphis, Tenn.

**For booking information:**  
**587-590-6430**  
**mlilnitsky52@gmail.com**  
**www.GetDressedonPurpose.com**

### WHAT THEY'RE SAYING:

"Mary Lynn presented the keynote at our Celebrating Women's Conference with more than 400 in attendance. She spoke with ease and confidence—I found her to be very professional in her approach and she was very well received by our audience."

—Joan Baumle  
Chairperson, Celebrating Women's Conference

"Mary Lynn's positive, kind approach to everyone made us very comfortable and open to suggestions. As a firm, we have already seen improvements and are excited about clarifying our expectations about dress code. As an individual, you have provided me with some great ideas!"

—Colette Miller, H.R., Wilde and Co.



*Because it's all in the details...*